KCR Residential REIT plc

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This document is important and requires your immediate attention. If you are in any doubt as to what action you should take, you are recommended to seek your own financial advice from your stockbroker or other independent adviser authorised under the Financial Services and Markets Act 2000. If you have sold or transferred all of your shares KCR Residential REIT plc ("the Company"), please forward this document as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

To the holders of Ordinary Shares

26 February 2020

Dear Shareholder,

Electronic Communications KCR Residential REIT plc ("the Company")

This letter accompanies the notice to members of the Annual General Meeting of the Company to be held the offices of Blake Morgan LLP, 6 New Street Square, London EC4A 3DJ on 23 March 2020 at 11:30am. I am writing to you to seek your consent for the Company to supply documents ("Documents") and information ("Information") to members in electronic form and via a website.

Under the provisions of the Companies Act 2006 ("CA06"), we are required to ask you individually to confirm your agreement to the Company supplying Documents and Information to you by electronic form by placing such Documents and Information on www.kcrreit.com (the "Website").

Increased use of electronic communications will deliver savings to the Company in terms of administration, printing and postage costs, as well as speeding up the provision of information to members. The reduced use of paper will also have environmental benefits.

One of the following three scenarios applies to you:

Scenario A — Documents and Information will be posted on the Company's website and you will be notified of this by email

If you prefer to be notified of the placing of Documents and Information on our website by email please detach the reply slip below, sign and complete **Section A** and send it to Share Registrars Limited, The Courtyard, 17 West Street, Farnham, Surrey GU9 7DR or scan and email the reply slip to enquiries@shareregistrars.uk.com, inserting "KCR – Ecomms" as the subject matter in the email. Please insert your email address into the appropriate place in Section A.

If your email address changes, please notify us of your new email address as soon as possible by writing to Share Registrars Limited, The Courtyard, 17 West Street, Farnham, Surrey GU9 7DR.

Scenario B – Documents and Information will be sent to you by post

If you prefer to receive the Documents and Information in paper form rather than via email or the Website, please detach the reply slip below, sign and complete **Section B** and send it to Share Registrars Limited, The Courtyard, 17 West Street, Farnham, Surrey GU9 7DR or scan and email the reply slip to enquiries@shareregistrars.uk.com, inserting "KCR – Ecomms" as the subject matter in the email.

Scenario C – Documents and Information will be posted on the Company's website and you will be notified of this by post

If we do not receive any response from you within 28 days of the date of this Document, then you will be taken to have agreed (under paragraph 10 of Schedule 5 to the CA06) that the Company may supply the Documents and Information to you via our Website and you will be informed of this by post. Therefore, if you agree to the Company supplying the Documents and Information to you via the Website, you need take no further action in relation to this part of the Document.

In order to access the Documents and Information on the Website, you will need access to Adobe Reader software, which can be downloaded from the website www.adobe.com.

When we notify you of the Documents and Information being available to access on the Website by post or email we will provide you with:

- The address of the Website
- The place on the Website where the Documents and Information may be accessed
- Details of how to access the Documents and Information

If the Company is required to restrict the sending of any Documents or Information to any shareholders within the European Economic Area (EEA) (other than the UK) or other foreign jurisdiction, for example due to the local laws of the EEA country in which the particular shareholders are resident or otherwise located, we will not be permitted to use electronic means to communicate with any shareholders holding shares of the same class as those shareholders within the EEA (other than the UK) or other foreign jurisdiction. In any such case, we will send you hard copies of the Documents or Information.

Please note that there may be particular circumstances in which the Company needs or wants to send Documents or Information to you in hard copy rather than by the Website or e-mail, in which case the Company reserves the right to do so.

Yours sincerely

Dominic White

Chief Executive

KCR RESIDENTIAL REIT plc

DETACH REPLY SLIP

PLEASE COMPLETE IN BLOCK CAPITALS

Section A – Documents and Information will be posted on the Company's website and you will be notified of this by email.

I/We agree to the Company's request to supply documents and information to me/us in electronic form via the Company's website in accordance with paragraph 6 of Schedule 5 to the Companies Act 2006, and for me/us to be informed of this by email.

Name
Address
Email address
Signed
Date
Scenario B — Documents and Information to be sent by post
I/We elect to continue to receive documents and information in hard copy from the Company by post.
Name
Address
Signed
Date

Please return this form to Share Registrars Limited, The Courtyard, 17 West Street, Farnham, Surrey, GU9 7DR or by scanned copy and emailed to enquiries@shareregistrars.uk.com

